



**KATIE BELL**

COLOURFUL, CONTEMPORARY GREETINGS CARDS AND GIFTS



Katie is from Weybridge, Surrey and grew up knowing she wanted to be a graphic artist. Studying fine art then graphic design, she enjoyed a 20 year career in London. Latterly for Sky TV, where she designed motion graphics for brands such as Disney, MGM and Sky Movies.

In the last two years she has pursued her love of painting, developed her own style and business.

Katie's contemporary style and use of colour provide a refreshing alternative to animal themed cards and gifts. Her dog and cat designs are painted digitally and came about after friends began requesting pet portraits. The idea developed into greetings cards, fabulous velvet cushions, prints and more. Katie currently supplies to a small number of gift shops.

In 2017 she was a Theo Paphitis #SBS and Jacqueline Gold #WOW award winner. Both celebrate entrepreneurial women and exciting new businesses.



# GREETINGS CARDS



**KATIE BELL**  
ARTIST • DESIGNER





## Greetings Cards

Greetings cards are digitally printed on Callista Smooth 350gsm stock.  
The design covers the front of the card, with details on reverse.  
Blank inside. Supplied with white laid envelopes and cello bag.

Size: 15 x 15cm.

**22 designs available**

See Order Form for details.

**Wholesale: £1.15**

**RRP: £2.75**

**Lead time: 3-4 weeks**

**Minimum order: £150 (which can be split amongst products)**



## Notecards (pack of 8)

2 of each design. Notecards are digitally printed on Callista Smooth 350gsm stock.  
The design covers the front of the card, with details on reverse.  
Blank inside. Supplied with white laid envelopes and cello bag.

Size: 12.5 x 12.5cm.

### 3 different sets available

Pastel set: Schnauzer, Jack Russell, Italian Greyhound, Rottweiler

Cool set: West Highland Terrier, Staffordshire Bull Terrier, Siamese cats, Puppy

Vibrant set: Black Labrador, Tabby cat, Boxer, Golden Retriever

Wholesale: £5

RRP: £9

Lead time: 3-4 weeks

Minimum order: £150 (which can be split amongst products)



## Assorted Greeting Cards (box of 10)

Greetings cards are digitally printed on Callista Smooth 350gsm stock.

The design covers the front of the card, with details on reverse.

Blank inside. Supplied with white laid envelopes and in a smartly branded presentation box.

Size: 15 x 15cm.

### 10 designs in presentation box

West Highland Terrier, Border Collie, Staffordshire Bull Terrier, Boxer, Jack Russell,

English Bull Dog, Italian Greyhound, Schnauzer, French Bull Dog, Tabby cat

**Wholesale: £10**

**RRP: £24**

**Lead time: 6-8 weeks**

**Minimum order: £150 (which can be split amongst products)**

## GIFTS





## Coasters

These premium coasters add a splash of colour to any home.  
Made from heat, stain and scratch resistant melamine.  
Heat resistant to 140°C, with cork backing to prevent scratching and slipping.

Size: 95mm x 95 mm, 3mm thick.  
Carefully packaged in acetate or sold individually.

### **12 designs available**

See Order Form for details.

### **Care Instructions**

Wipe clean with a damp cloth. Not suitable to put in the dishwasher.

**Packs of 6**  
**Wholesale £10**  
**RRP: £24**

**Individuals**  
**Wholesale £2**  
**RRP: £4**

**Lead time: 8-10 weeks**  
**Minimum order: £150 (which can be split amongst products)**



## Luxury Velvet Cushions

Cushions add a splash of colour and luxury to any home. Digitally printed on a shimmer effect velvet with soft grey velvet on reverse. With zip fastening and duck feather pad inner. Cushions are individually and professionally handmade to order.

### 8 designs available

Sizes: standard 45cm and large 65cm.

(For other designs or specific requests please email [hello@katiebell.co.uk](mailto:hello@katiebell.co.uk)).

### Care Instructions

Velvet cushions are carefully handmade in small quantities. Every effort is made to ensure accurate representation of our products. However, product details, colours and finishing may vary slightly due to the handmade nature and the digital printing of the products. Dry Clean Only. Never iron as this will affect the design on the front. Once dry, you may softly brush the nap (only brush in one direction).

**Standard 45cm**

**Wholesale £65**

**RRP: £125**

**Large 65cm**

**Wholesale £95**

**RRP: £185**

**Lead time: 2-3 months**

**Minimum order: 5 standard cushions, 3 large cushions**



## Digital Mounted Prints

Some illustrations are available as signed, giclée prints. They are reproduced using high quality pigments printed onto archival quality Hahnemuhle fine art etching paper. Supplied mounted and with backing board, cello wrapped.

8x8" mounted to 12x12"  
12x12" mounted to 16x16"

### 4 designs available

(For other designs or specific requests please email [hello@katiebell.co.uk](mailto:hello@katiebell.co.uk)).

**8x8" Wholesale: £12**  
**RRP: £28**

**12x12" Wholesale: £20**  
**RRP: £48**

**Lead time: 4-6 weeks**

**Minimum order: £150 (which can be split amongst products)**

To place an order simply download an Order Form at [www.katiebell.co.uk](http://www.katiebell.co.uk) or email [hello@katiebell.co.uk](mailto:hello@katiebell.co.uk)



## Wholesale Terms & Conditions

### Definitions

The term "Company" shall mean Katie Bell Design or any of its associated web sites or representatives. The term "Customer" shall mean any person, firm or company who purchases goods or services from the Company.

### Conditions

These conditions apply to and are deemed to be incorporated in all orders, contracts, quotations and tenders for the supply and sale of goods or services by the Company. These conditions supersede any terms and conditions contained in any Customer's order unless otherwise agreed in writing by the Company.

### Published Prices

Orders placed will be charged at prices current at the time of delivery.

### Orders

Orders placed via email will be automatically downloaded periodically during the business day (Mon-Fri) these will then be processed and dispatched, subject to stock availability, any non or out of stock items will be advised via email and placed on back order with our supplier unless cancelled by the customer via email notification to ourselves. Goods dispatched will be confirmed via an invoice consigned with the actual stock delivery to the customer. Minimum order value is £150. With the exception of velvet cushions, where the minimum order is a quantity of 5 standard sized, or 3 large cushions.

### Out of stock items

In the unlikely event of products not being available for dispatch, the company will notify the customer via email and they shall have the right to cancel or change their order accordingly.

### Faulty Items

Our liability in respect of any defect in the goods supplied or for any loss, injury (unless, except in the case of a sale not within United Kingdom, caused by negligence as defined in the Unfair Contract Terms Act 1977), or damage attributable thereto is limited to making good by replacement, or repair, such defects which under proper use and storage and excluding fair wear and tear, appear therein and arises solely from our or our suppliers' faulty design materials installation or workmanship within such period as is given to us by our suppliers, or if none within such period of within such period of three months after such goods have been delivered in any event, our liability hereunder shall be limited to the price of the faulty goods delivered excluding the cost of packaging freight and return to us.

### Retention of Title and Risk

The risk in the goods shall pass to the Customer on delivery. Title to the goods shall remain vested in the Company after delivery until payment of all sums (whether arising out of this or any other contract) has been made in full to the Company. As long as title in the goods remains vested in the Company and the goods are in possession or under the control of the Customer, the following provisions will apply. The Customer may (unless otherwise notified in writing by the Company) use, sell or otherwise deal with the goods in the ordinary course of business. The Customer shall separately store and keep clearly identified the goods from other goods. The Company may at any time on giving prior notice, enter the premises of Customer for the purpose of inspecting and identifying the goods and the Customer irrevocably authorised the Company to enter upon its premises for that purpose. The Customer's powers above shall automatically cease if a receiver is appointed over any assets of the undertaking of the Customer or a winding up order is made against the Customer or the Customer goes into voluntary Liquidation (otherwise than for the purpose of reconstruction or amalgamation) or calls a meeting of, or makes any arrangement or composition with Creditors or commits any act of bankruptcy. Upon determination of the Customer's powers above the Customer shall place the goods at the disposal of the Company, who shall be entitled to enter upon any premises of the Customer for the purpose of removing goods from the premises (including severance from realty where necessary). If goods are returned or repossessed in accordance with the foregoing provisions the Company shall repay to the Customer any sums received from the Customer in part payment of the price of the goods up to a maximum amount equal to the current market value of the goods based on their condition at the time of return or repossession and after deducting all costs and expenses of the company in having the goods returned or repossessed and subject also to any right of set off the Company may have in respect of other sums owing by the Customer to the Company.

Any drawings, patterns and technical specifications supplied by us to you remain our property, whenever supplied to you. They shall be return upon request, including all copies thereof and shall be treated as confidential and shall not be disclosed to any other person or copied in any form except for the purposes of this contract and with our express authority in writing. We reserve the right to modify the goods from those shown in the drawing patterns and the specifications to a minor extent or impose upon us any liability whatsoever.

We will not indemnify you against any claim for infringement of letter patent, registered design, trademark copyright or similar industrial property right arising out of the use or sale of any goods supplied to you by us.

You shall not in any way copy or otherwise reproduce any goods supplied to you by us.

### Delivery

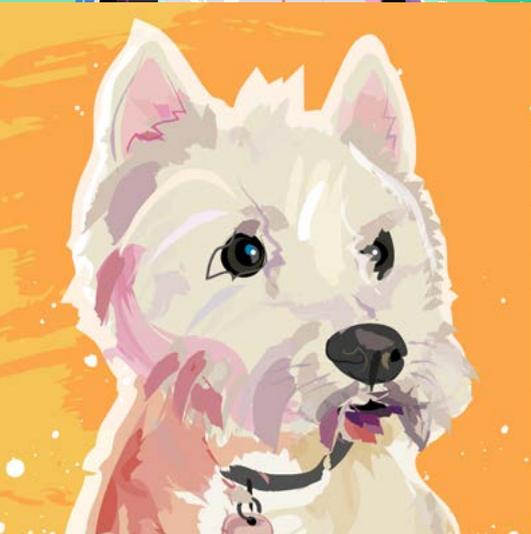
All in stock goods ordered will be delivered via Royal Mail /courier within ten working days. We cannot be held liable for any circumstances that prevent our nominated carriers from delivering these goods, that are outside of our control, once the consignment has left the companies premises and been accepted on the carriers manifest.

### Payment Terms

Our standard credit terms are payment 7 days from receipt of goods/invoice. The Seller has the right to charge interest on invoices outstanding after 30 days at the rate of 3% above current base interest by First Direct.

Bank Transfer (BACS/Internet Banking): First Direct Bank: Sort Code 40 47 60 Account Number 51547887 We will allow 4 working days for the payment to be received in cleared funds after the due date. Any queries relating to your account need to be raised asap to [hello@katiebelldesign.co.uk](mailto:hello@katiebelldesign.co.uk) and we will respond to these as they are received. We do not accept delay in payment caused by queried invoice entries, returns awaiting credit or cancelled orders. We do not recognise or accept internally raised debit notes. Failure to adhere to the above payment terms will result in your account being placed on hold.

Nothing in these terms and conditions shall affect the statutory rights of the buyer in a "consumer" transaction.





[www.katiebell.co.uk](http://www.katiebell.co.uk)

email: [hello@katiebell.co.uk](mailto:hello@katiebell.co.uk)

mobile: 07762 310330

#katiebelldesign